

- 12.5%

0.0%

+ 4.2%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

River Falls

February

Rolling 12 Months

	2024	2025	+ / -	2024	2025	+ / -
New Listings	16	14	-12.5%	228	315	+ 38.2%
Closed Sales	11	11	0.0%	191	228	+ 19.4%
Median Sales Price*	\$360,000	\$375,000	+ 4.2%	\$372,000	\$410,000	+ 10.2%
Average Sales Price*	\$393,996	\$396,218	+ 0.6%	\$398,627	\$414,680	+ 4.0%
Price Per Square Foot*	\$176	\$191	+ 8.3%	\$200	\$212	+ 6.1%
Percent of Original List Price Received*	99.8%	97.0%	-2.8%	100.4%	98.4%	-2.0%
Days on Market Until Sale	55	81	+ 47.3%	60	61	+ 1.7%
Inventory of Homes for Sale	31	35	+ 12.9%	--	--	--
Months Supply of Inventory	1.9	1.8	-5.3%	--	--	--

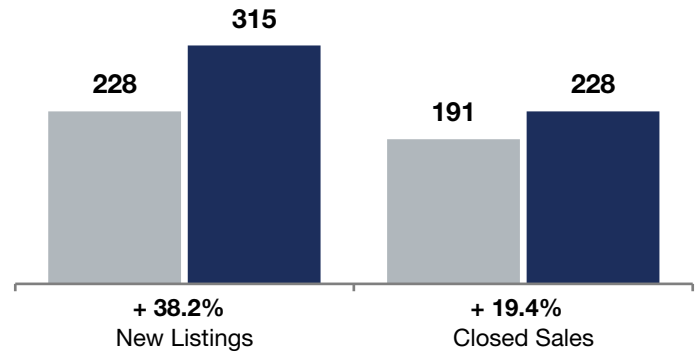
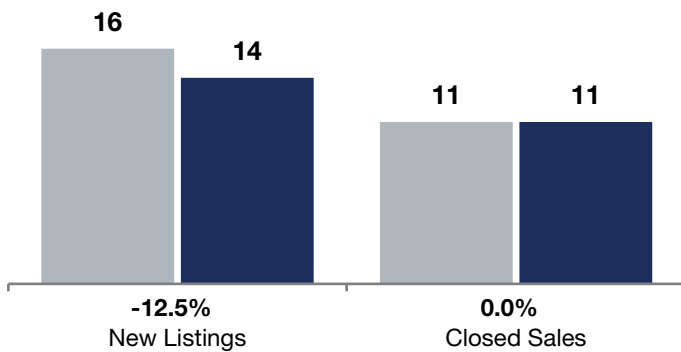
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

February

■ 2024 ■ 2025

Rolling 12 Months

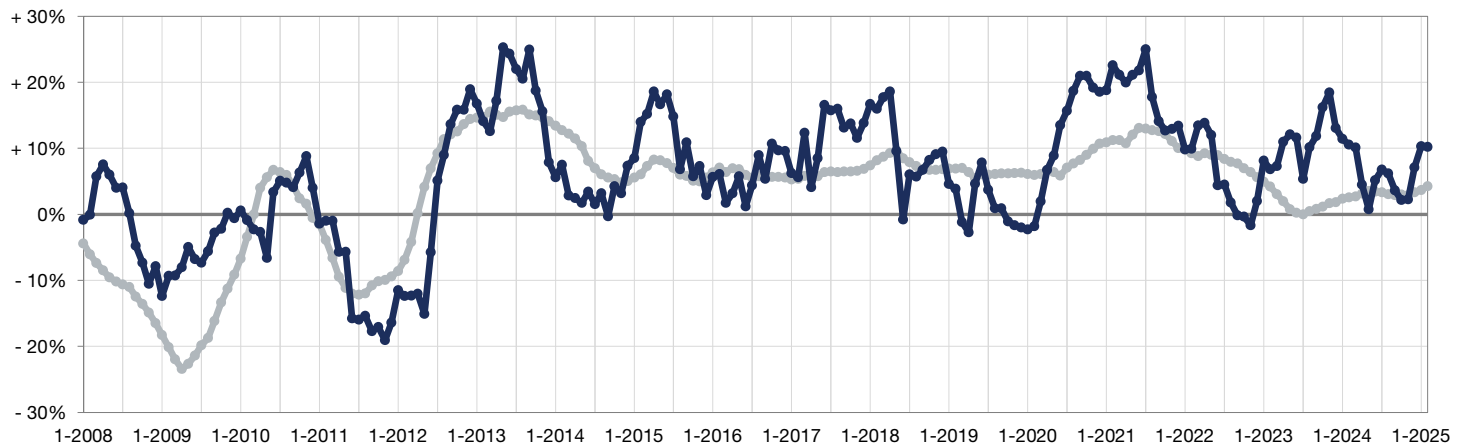
■ 2024 ■ 2025



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region

River Falls



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.