

**Rolling 12 Months** 

- 12.1%

+ 30.0%

+ 3.9%

Change in **New Listings** 

May

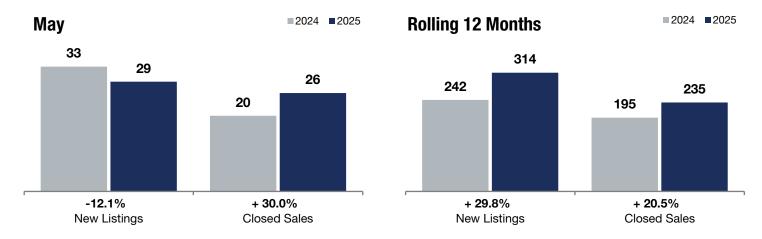
Change in Closed Sales

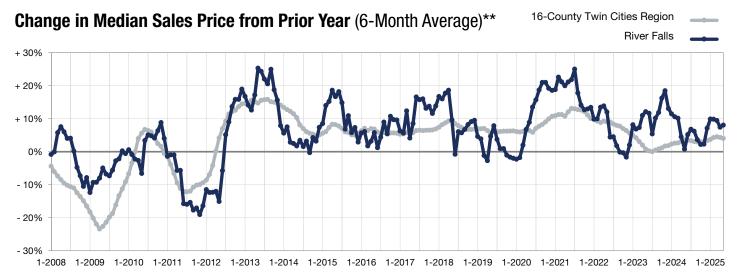
Change in Median Sales Price

## **River Falls**

|  | iviay     |           |         | rioming 12 months |           |         |
|--|-----------|-----------|---------|-------------------|-----------|---------|
|  | 2024      | 2025      | +/-     | 2024              | 2025      | +/-     |
| New Listings                             | 33        | 29        | -12.1%  | 242               | 314       | + 29.8% |
| Closed Sales                             | 20        | 26        | + 30.0% | 195               | 235       | + 20.5% |
| Median Sales Price*                      | \$411,500 | \$427,500 | + 3.9%  | \$380,000         | \$399,900 | + 5.2%  |
| Average Sales Price*                     | \$401,686 | \$426,775 | + 6.2%  | \$407,449         | \$416,775 | + 2.3%  |
| Price Per Square Foot*                   | \$226     | \$211     | -6.6%   | \$208             | \$211     | + 1.5%  |
| Percent of Original List Price Received* | 99.3%     | 99.3%     | 0.0%    | 99.6%             | 98.6%     | -1.0%   |
| Days on Market Until Sale                | 72        | 74        | + 2.8%  | 63                | 57        | -9.5%   |
| Inventory of Homes for Sale              | 46        | 52        | + 13.0% |                   |           |         |
| Months Supply of Inventory               | 2.8       | 2.6       | -7.1%   |                   |           |         |

<sup>\*</sup> Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.





<sup>\*\*</sup> Each dot represents the change in median sales price from the prior year using a 6-month weighted average.

This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.