

# Local Market Update – July 2025

A RESEARCH TOOL PROVIDED BY MINNEAPOLIS AREA REALTORS®



## River Falls

**- 29.5%**

**+ 3.7%**

**+ 1.7%**

Change in  
New Listings

Change in  
Closed Sales

Change in  
Median Sales Price

	July			Rolling 12 Months		
	2024	2025	+ / -	2024	2025	+ / -
New Listings	44	31	-29.5%	282	290	+ 2.8%
Closed Sales	27	28	+ 3.7%	200	243	+ 21.5%
Median Sales Price*	\$381,000	<b>\$387,500</b>	+ 1.7%	\$381,500	<b>\$408,000</b>	+ 6.9%
Average Sales Price*	\$416,437	<b>\$411,432</b>	-1.2%	\$410,776	<b>\$418,025</b>	+ 1.8%
Price Per Square Foot*	\$197	<b>\$196</b>	-0.6%	\$207	<b>\$213</b>	+ 3.0%
Percent of Original List Price Received*	99.1%	<b>100.1%</b>	+ 1.0%	99.3%	<b>98.8%</b>	-0.5%
Days on Market Until Sale	45	<b>66</b>	+ 46.7%	61	<b>60</b>	-1.6%
Inventory of Homes for Sale	57	<b>46</b>	-19.3%	--	--	--
Months Supply of Inventory	3.1	<b>2.4</b>	-22.6%	--	--	--

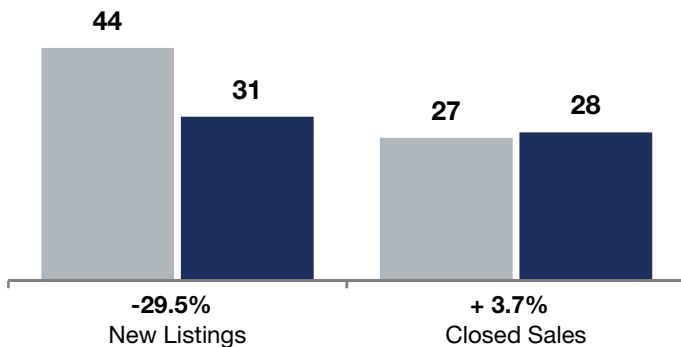
\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

### July

■ 2024 ■ 2025

### Rolling 12 Months

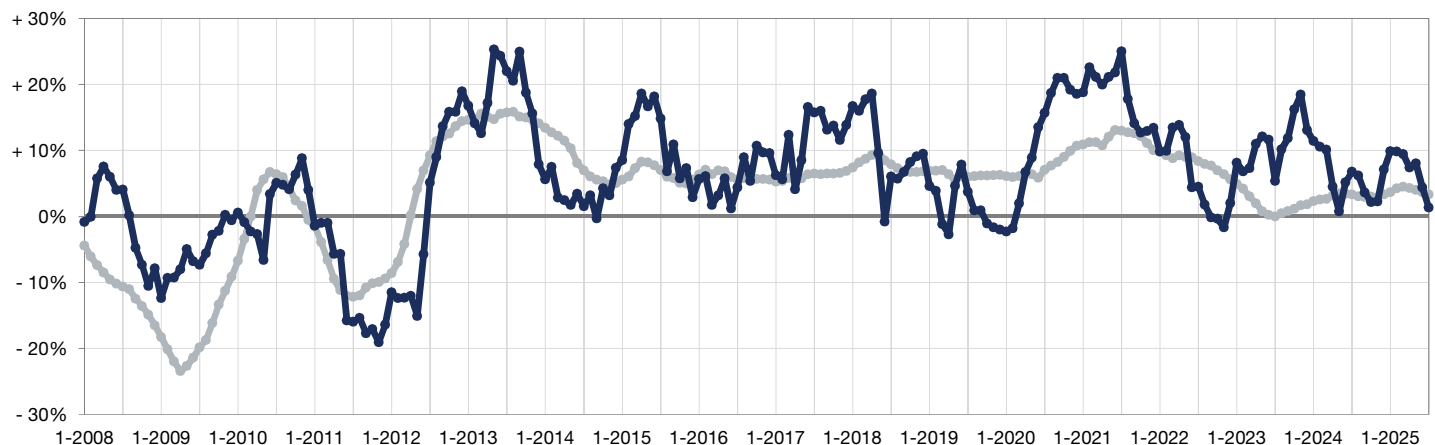
■ 2024 ■ 2025



## Change in Median Sales Price from Prior Year (6-Month Average)\*\*

16-County Twin Cities Region

River Falls



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.