

# Local Market Update – August 2025

A RESEARCH TOOL PROVIDED BY MINNEAPOLIS AREA REALTORS®



## Rockford

**- 50.0%**

**+ 66.7%**

**- 11.2%**

Change in  
New Listings

Change in  
Closed Sales

Change in  
Median Sales Price

### August

### Rolling 12 Months

|  | 2024      | 2025             | + / -   | 2024      | 2025             | + / -  |
|--|-----------|------------------|---------|-----------|------------------|--------|
| New Listings                             | 12        | 6                | -50.0%  | 114       | 117              | + 2.6% |
| Closed Sales                             | 3         | 5                | + 66.7% | 57        | 61               | + 7.0% |
| Median Sales Price*                      | \$405,250 | <b>\$359,900</b> | -11.2%  | \$350,000 | <b>\$356,000</b> | + 1.7% |
| Average Sales Price*                     | \$402,478 | <b>\$359,180</b> | -10.8%  | \$383,790 | <b>\$378,301</b> | -1.4%  |
| Price Per Square Foot*                   | \$257     | <b>\$199</b>     | -22.7%  | \$199     | <b>\$189</b>     | -4.9%  |
| Percent of Original List Price Received* | 105.6%    | <b>97.8%</b>     | -7.4%   | 97.2%     | <b>98.2%</b>     | + 1.0% |
| Days on Market Until Sale                | 244       | <b>96</b>        | -60.7%  | 86        | <b>87</b>        | + 1.2% |
| Inventory of Homes for Sale              | 23        | <b>16</b>        | -30.4%  | --        | --               | --     |
| Months Supply of Inventory               | 4.6       | <b>3.3</b>       | -28.3%  | --        | --               | --     |

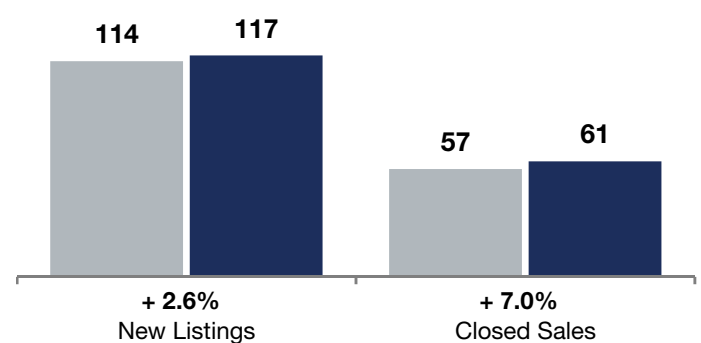
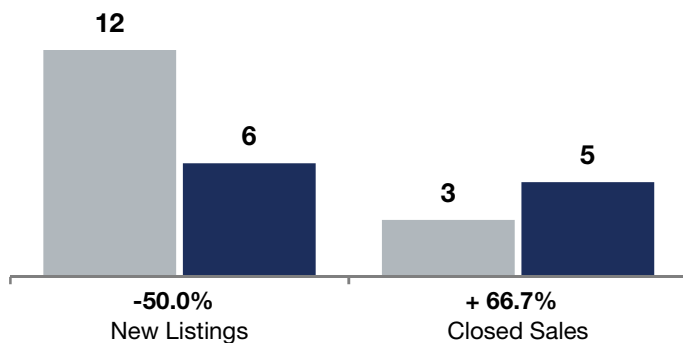
\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

### August

■ 2024 ■ 2025

### Rolling 12 Months

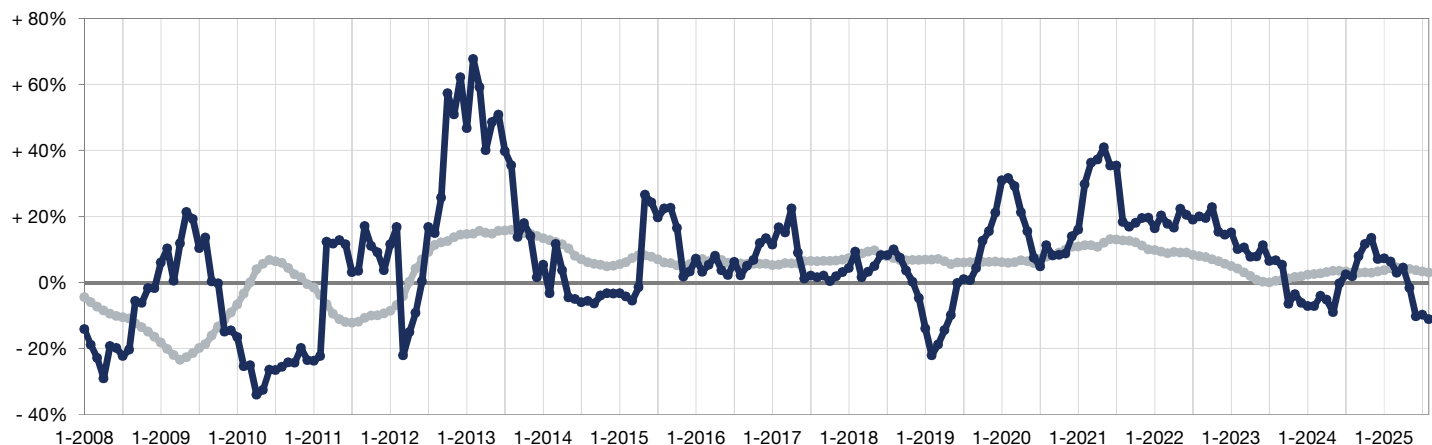
■ 2024 ■ 2025



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

16-County Twin Cities Region

Rockford



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.