

Brainerd MSA

- 32.4%

Change in
New Listings

- 10.5%

Change in
Closed Sales

- 8.6%

Change in
Median Sales Price

January

Rolling 12 Months

	2025	2026	+ / -	2025	2026	+ / -
New Listings	102	69	-32.4%	2,340	2,487	+ 6.3%
Closed Sales	76	68	-10.5%	1,653	1,677	+ 1.5%
Median Sales Price*	\$352,500	\$322,250	-8.6%	\$352,500	\$370,000	+ 5.0%
Average Sales Price*	\$452,613	\$426,864	-5.7%	\$470,644	\$493,275	+ 4.8%
Price Per Square Foot*	\$239	\$231	-3.3%	\$250	\$264	+ 5.3%
Percent of Original List Price Received*	94.3%	94.9%	+ 0.6%	96.8%	96.3%	-0.5%
Days on Market Until Sale	68	101	+ 48.5%	59	72	+ 22.0%
Inventory of Homes for Sale	461	392	-15.0%	--	--	--
Months Supply of Inventory	3.4	2.8	-17.6%	--	--	--

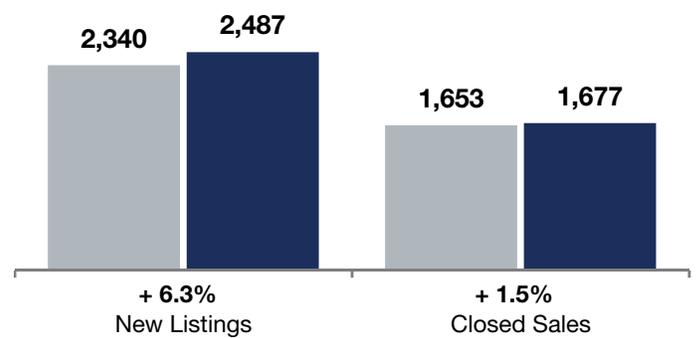
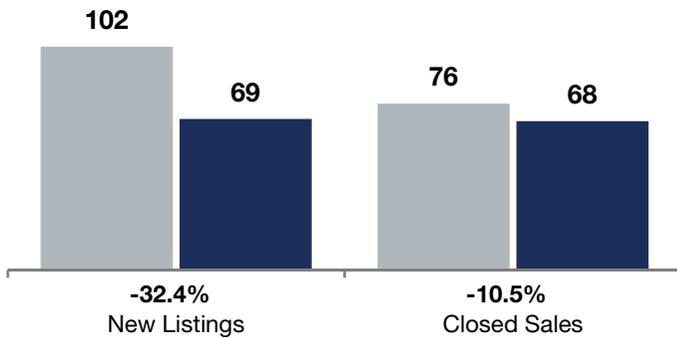
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

January

■ 2025 ■ 2026

Rolling 12 Months

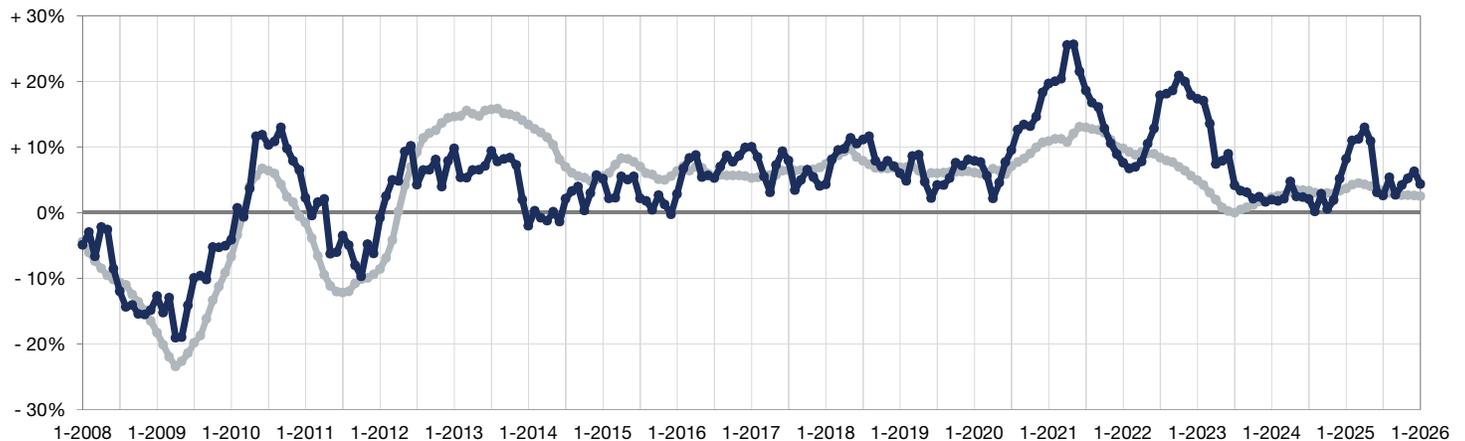
■ 2025 ■ 2026



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region

Brainerd MSA



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.