

+ 35.7%

- 9.1%

- 4.3%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

River Falls

February

Rolling 12 Months

	2025	2026	+ / -	2025	2026	+ / -
New Listings	14	19	+ 35.7%	315	285	-9.5%
Closed Sales	11	10	-9.1%	230	231	+ 0.4%
Median Sales Price*	\$375,000	\$358,700	-4.3%	\$410,505	\$408,000	-0.6%
Average Sales Price*	\$396,218	\$372,308	-6.0%	\$414,686	\$444,759	+ 7.3%
Price Per Square Foot*	\$191	\$181	-5.3%	\$213	\$215	+ 0.9%
Percent of Original List Price Received*	97.0%	97.1%	+ 0.1%	98.5%	99.1%	+ 0.6%
Days on Market Until Sale	81	71	-12.3%	60	60	0.0%
Inventory of Homes for Sale	37	46	+ 24.3%	--	--	--
Months Supply of Inventory	1.9	2.5	+ 31.6%	--	--	--

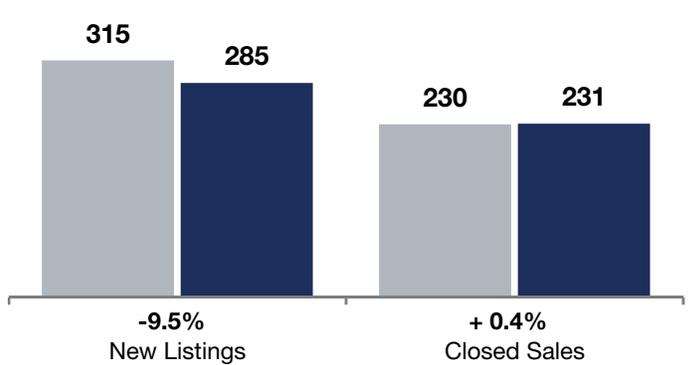
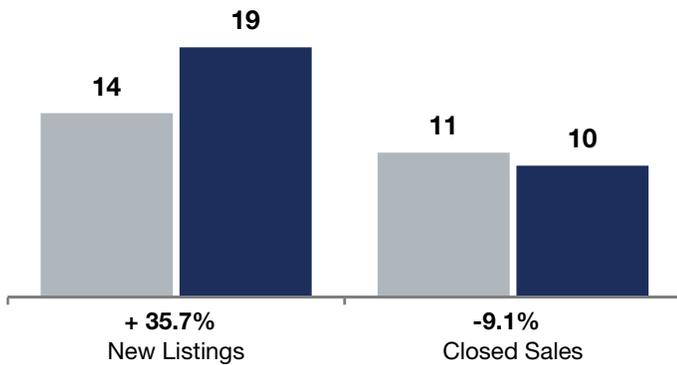
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

February

■ 2025 ■ 2026

Rolling 12 Months

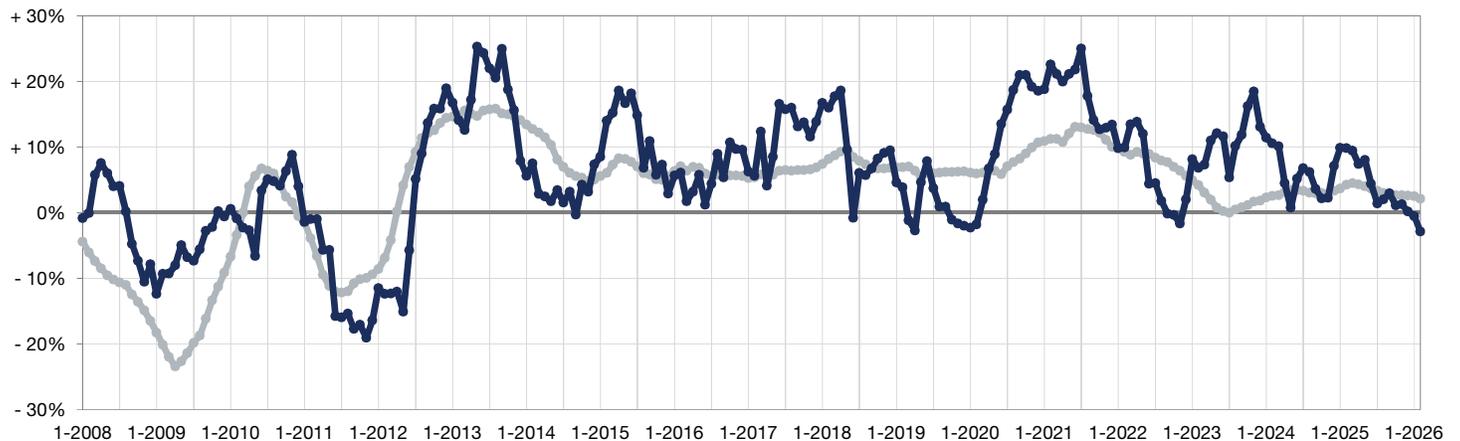
■ 2025 ■ 2026



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region

River Falls



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.