

+ 24.0% **+ 57.1%** **+ 0.7%**

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

River Falls

| | March | | | Rolling 12 Months | | |
|--|-----------|------------------|---------|-------------------|------------------|---------|
| | 2025 | 2026 | + / - | 2025 | 2026 | + / - |
| New Listings | 25 | 31 | + 24.0% | 321 | 292 | -9.0% |
| Closed Sales | 14 | 22 | + 57.1% | 228 | 240 | + 5.3% |
| Median Sales Price* | \$382,375 | \$385,000 | + 0.7% | \$399,950 | \$408,109 | + 2.0% |
| Average Sales Price* | \$380,619 | \$415,559 | + 9.2% | \$408,505 | \$445,887 | + 9.2% |
| Price Per Square Foot* | \$209 | \$202 | -3.6% | \$211 | \$214 | + 1.6% |
| Percent of Original List Price Received* | 99.9% | 95.4% | -4.5% | 98.6% | 98.7% | + 0.1% |
| Days on Market Until Sale | 65 | 121 | + 86.2% | 57 | 66 | + 15.8% |
| Inventory of Homes for Sale | 49 | 50 | + 2.0% | -- | -- | -- |
| Months Supply of Inventory | 2.5 | 2.5 | 0.0% | -- | -- | -- |

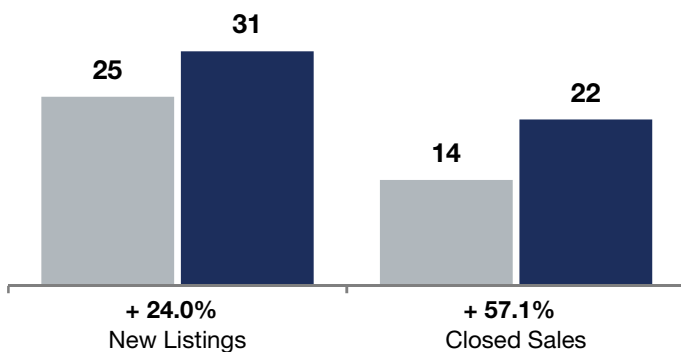
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

March

■ 2025 ■ 2026

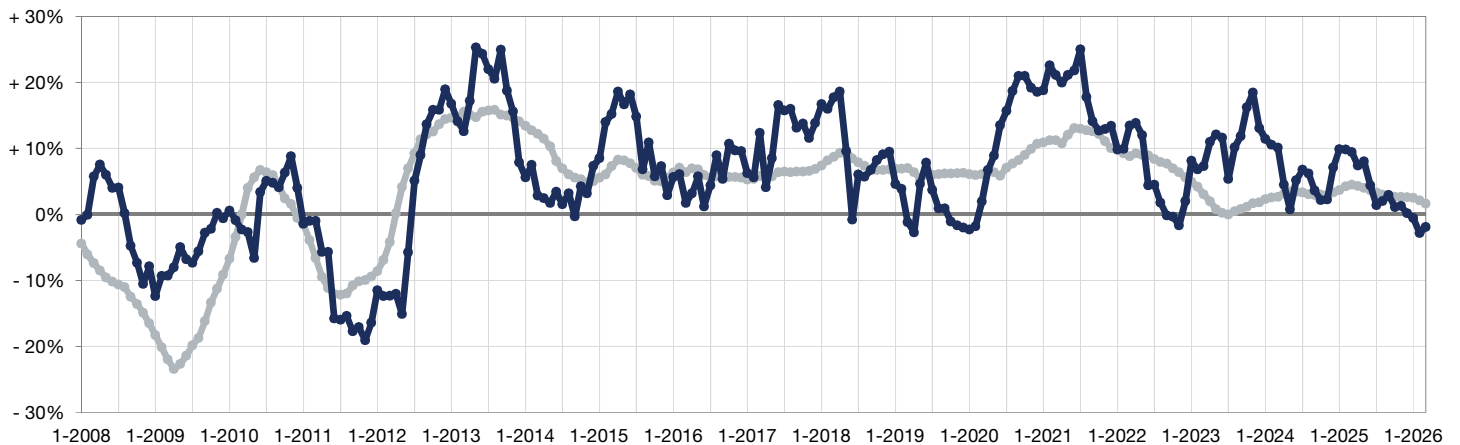
Rolling 12 Months

■ 2025 ■ 2026



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region ———
 River Falls ———



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.