

Local Market Update – August 2026

A RESEARCH TOOL PROVIDED BY MINNEAPOLIS AREA REALTORS®



Rockford

+ 16.7%

- 60.0%

- 6.2%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

August

Rolling 12 Months

	2025	2026	+ / -	2025	2026	+ / -
New Listings	6	7	+ 16.7%	117	76	-35.0%
Closed Sales	5	2	-60.0%	62	47	-24.2%
Median Sales Price*	\$359,900	\$337,500	-6.2%	\$355,900	\$365,000	+ 2.6%
Average Sales Price*	\$359,180	\$337,500	-6.0%	\$374,957	\$408,420	+ 8.9%
Price Per Square Foot*	\$199	\$198	-0.4%	\$189	\$194	+ 2.6%
Percent of Original List Price Received*	97.8%	96.5%	-1.3%	98.2%	98.5%	+ 0.3%
Days on Market Until Sale	96	104	+ 8.3%	87	63	-27.6%
Inventory of Homes for Sale	17	17	0.0%	--	--	--
Months Supply of Inventory	3.5	3.9	+ 11.4%	--	--	--

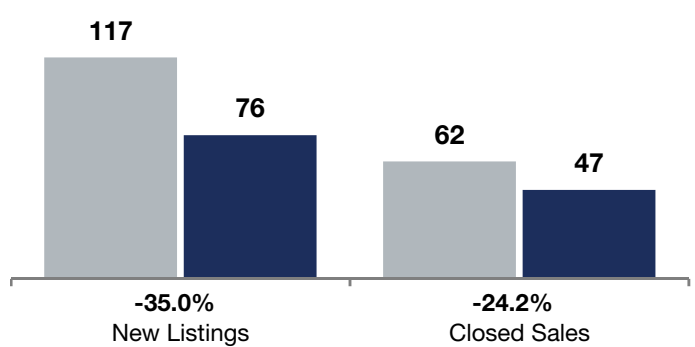
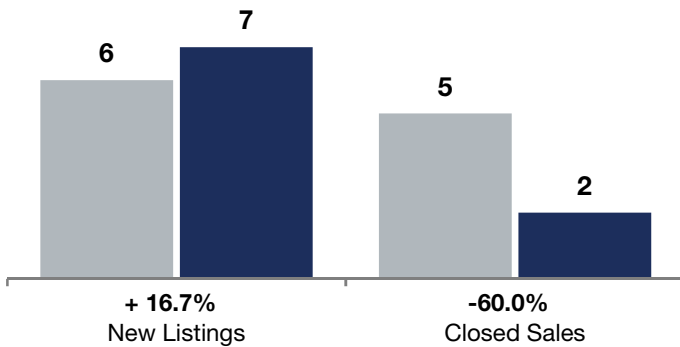
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

August

■ 2025 ■ 2026

Rolling 12 Months

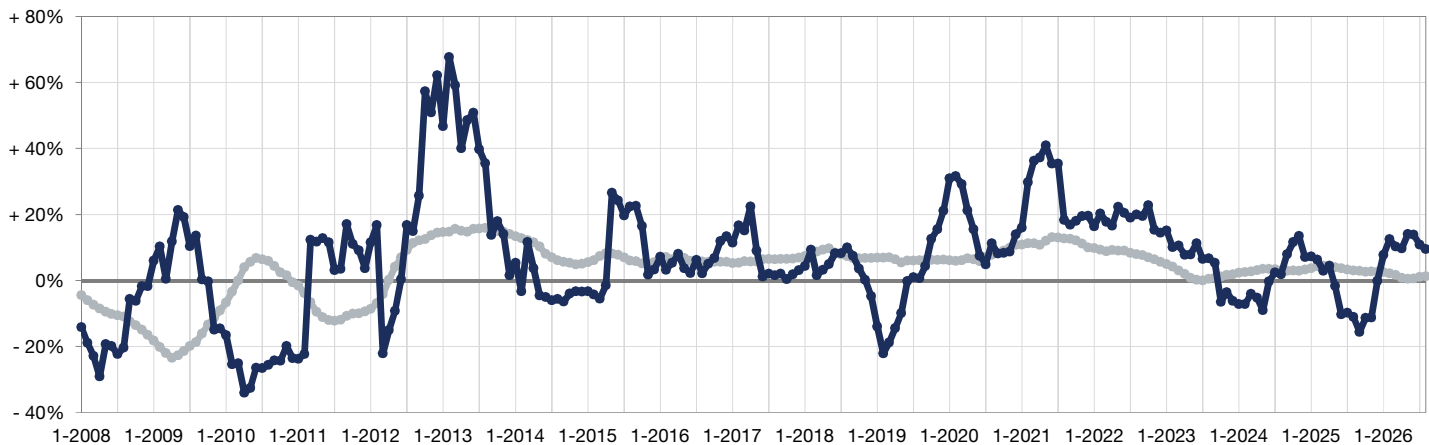
■ 2025 ■ 2026



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region

Rockford



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.