

Local Market Update – January 2026

A RESEARCH TOOL PROVIDED BY MINNEAPOLIS AREA REALTORS®



River Falls

- 33.3%

Change in
New Listings

- 58.8%

Change in
Closed Sales

- 4.4%

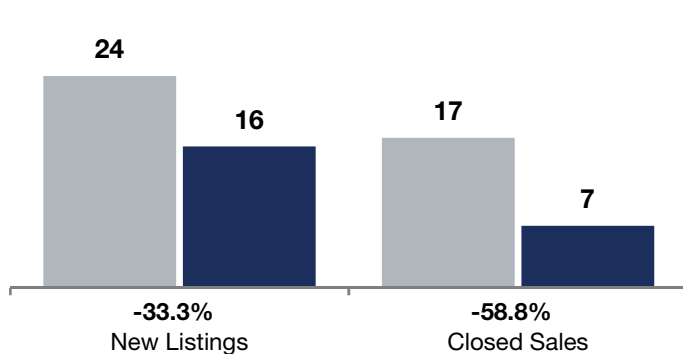
Change in
Median Sales Price

	January			Rolling 12 Months		
	2025	2026	+ / -	2025	2026	+ / -
New Listings	24	16	-33.3%	317	280	-11.7%
Closed Sales	17	7	-58.8%	230	232	+ 0.9%
Median Sales Price*	\$418,220	\$400,000	-4.4%	\$410,505	\$408,109	-0.6%
Average Sales Price*	\$424,818	\$413,214	-2.7%	\$414,580	\$445,580	+ 7.5%
Price Per Square Foot*	\$234	\$220	-5.7%	\$212	\$215	+ 1.4%
Percent of Original List Price Received*	98.8%	97.1%	-1.7%	98.6%	99.1%	+ 0.5%
Days on Market Until Sale	56	76	+ 35.7%	59	61	+ 3.4%
Inventory of Homes for Sale	47	51	+ 8.5%	--	--	--
Months Supply of Inventory	2.5	2.8	+ 12.0%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

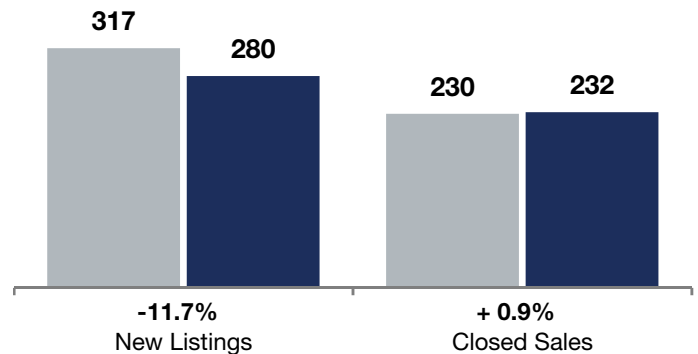
January

■ 2025 ■ 2026



Rolling 12 Months

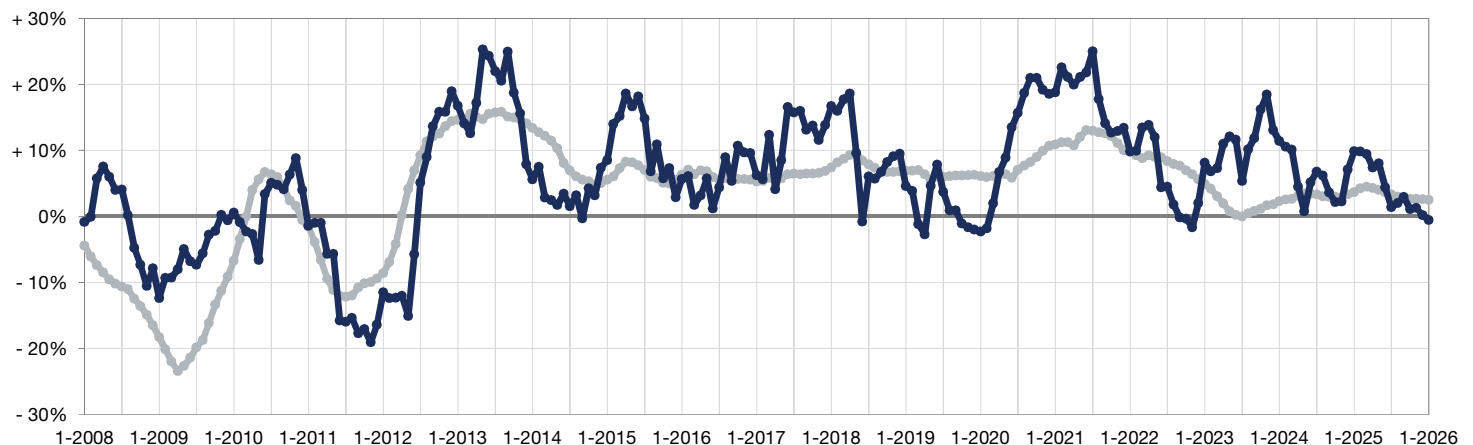
■ 2025 ■ 2026



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region

River Falls



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.