Local Market Update – October 2026

A RESEARCH TOOL PROVIDED BY **MINNEAPOLIS AREA REALTORS®**

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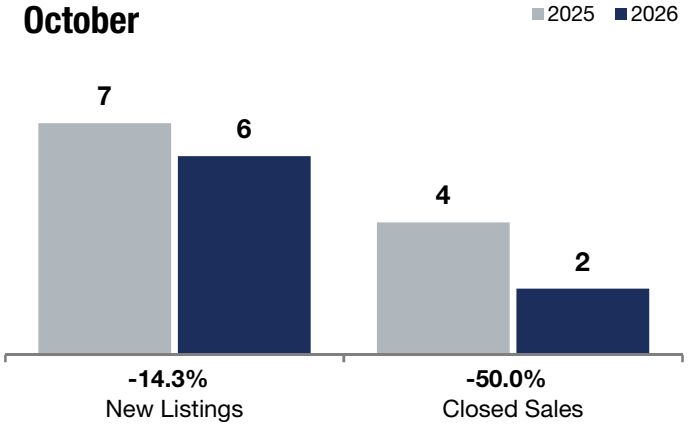
Rockford

- 14.3%	- 50.0%	+ 42.7%
Change in **New Listings**	Change in **Closed Sales**	Change in **Median Sales Price**

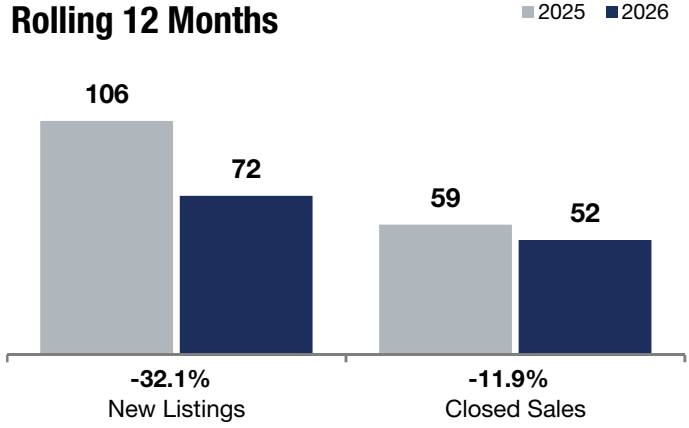
	October			Rolling 12 Months		
	2025	2026	+ / –	2025	2026	+ / –
New Listings	7	**6**	-14.3%	106	**72**	-32.1%
Closed Sales	4	**2**	-50.0%	59	**52**	-11.9%
Median Sales Price*	$365,000	**$520,750**	+ 42.7%	$359,900	**$364,500**	+ 1.3%
Average Sales Price*	$439,950	**$520,750**	+ 18.4%	$380,665	**$399,748**	+ 5.0%
Price Per Square Foot*	$186	**$179**	-3.4%	$192	**$194**	+ 0.9%
Percent of Original List Price Received*	98.4%	**96.6%**	-1.8%	98.3%	**98.2%**	-0.1%
Days on Market Until Sale	141	**99**	-29.8%	96	**54**	-43.8%
Inventory of Homes for Sale	17	**16**	-5.9%	--	--	--
Months Supply of Inventory	3.1	**3.9**	+ 25.8%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

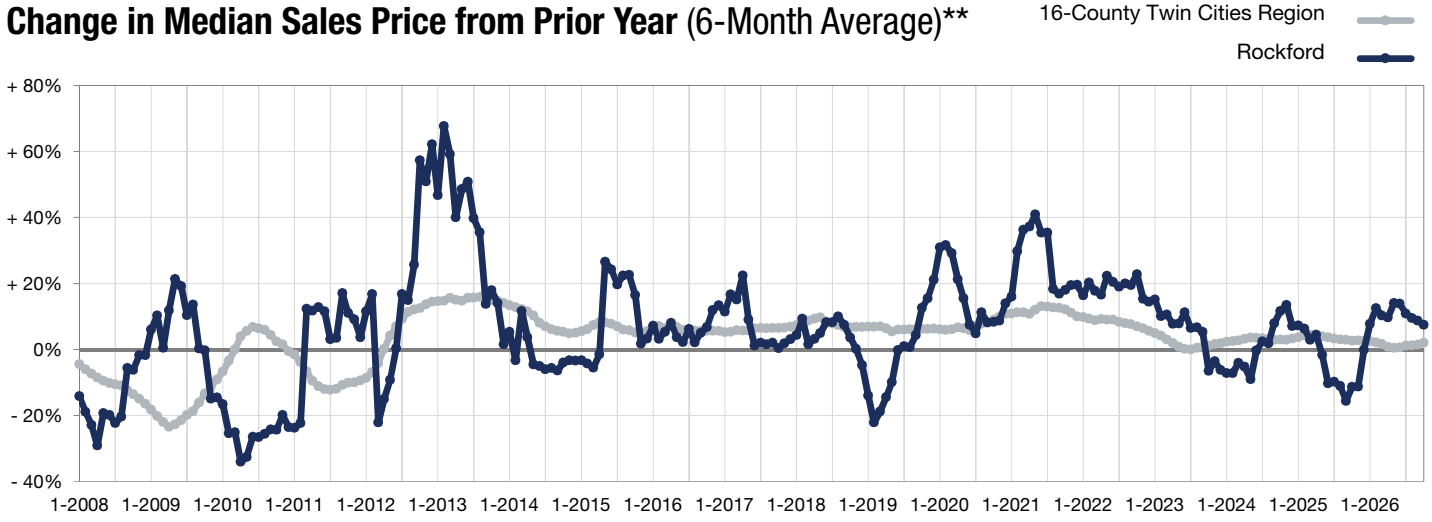
October



Rolling 12 Months



Change in Median Sales Price from Prior Year (6-Month Average)**



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average.
This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.

Current as of November 6, 2026. All data from NorthstarMLS. | Copyright ShowingTime Plus, LLC.