

# Local Market Update – January 2026

A RESEARCH TOOL PROVIDED BY MINNEAPOLIS AREA REALTORS®



**- 71.4%**      **- 25.0%**      **+ 51.4%**

## Rockford

	January		Change in New Listings	Change in Closed Sales	Change in Median Sales Price	
New Listings	2025	2026	+ / -	2025	2026	+ / -
Closed Sales	14	4	-71.4%	133	84	-36.8%
Median Sales Price*	4	3	-25.0%	46	67	+ 45.7%
Average Sales Price*	\$316,950	<b>\$480,000</b>	+ 51.4%	\$346,245	<b>\$359,900</b>	+ 3.9%
Price Per Square Foot*	\$323,475	<b>\$490,667</b>	+ 51.7%	\$373,498	<b>\$385,457</b>	+ 3.2%
Percent of Original List Price Received*	\$188	<b>\$237</b>	+ 25.7%	\$199	<b>\$193</b>	-3.1%
Days on Market Until Sale	93.4%	<b>99.1%</b>	+ 6.1%	97.4%	<b>98.1%</b>	+ 0.7%
Inventory of Homes for Sale	84	83	-1.2%	111	87	-21.6%
Months Supply of Inventory	21	7	-66.7%	--	--	--
	4.9	<b>1.3</b>	-73.5%	--	--	--

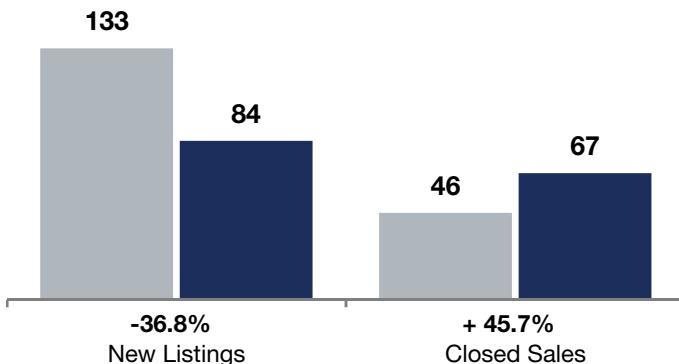
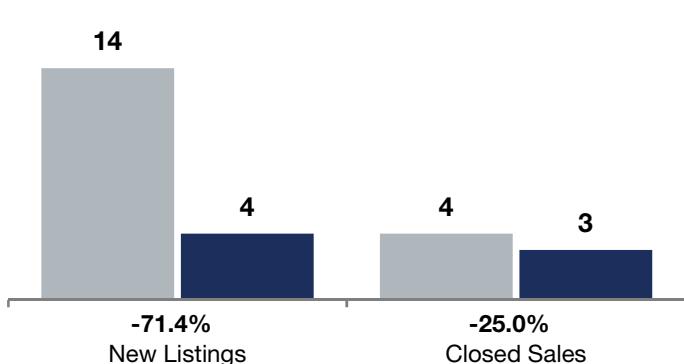
\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

### January

■ 2025 ■ 2026

### Rolling 12 Months

■ 2025 ■ 2026



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

16-County Twin Cities Region

Rockford



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average.

This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.