# Weekly Market Activity Report



MINNEAPOLIS AREA Association of REALTORS®

A RESEARCH TOOL FROM THE **MINNEAPOLIS AREA ASSOCIATION OF REALTORS**® BROUGHT TO YOU BY THE UNIQUE DATA-SHARING TRADITIONS OF THE REALTOR® COMMUNITY

### For Week Ending August 30, 2014

Publish Date: September 8, 2014 • All comparisons are to 2013

The Bureau of Labor Statistics reported in August that total nonfarm payroll employment increased by more than 200,000 in July, and the national unemployment level is holding relatively steady at 6.2 percent. Combined with a reported increase in consumer confidence by Reuters, the U.S. economy is looking pretty spiffy. So long as quality paying jobs continue to be added to the mix and housing policy remains welcoming to those who want to buy and sell, there is reason to remain optimistic about residential real estate.

In the Twin Cities region, for the week ending August 30:

- New Listings increased 0.6% to 1,365
- Pending Sales decreased 10.8% to 1,087
- Inventory increased 9.9% to 18,627

For the month of August:

- Median Sales Price increased 5.3% to \$219,001
- Days on Market decreased 2.9% to 68
- Percent of Original List Price Received decreased 0.8% to 96.2%
- Months Supply of Inventory increased 15.8% to 4.4

### **Quick Facts**

+ 0.6%	- 10.8%	+ 9.9%
Change in	Change in	Change in
<b>New Listings</b>	<b>Pending Sales</b>	Inventory

#### **Metrics by Week**

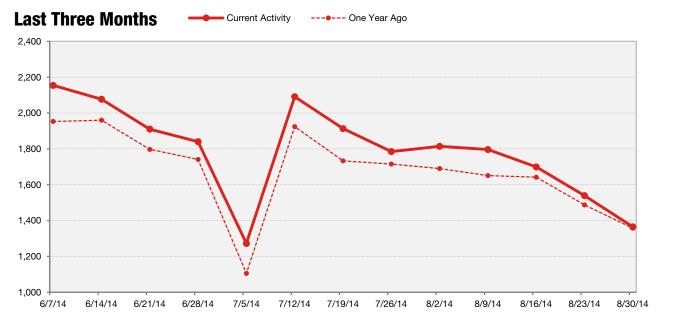
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### **New Listings**

A count of the properties that have been newly listed on the market in a given week.





For the Week Ending	Current Activity	One Year Previous	+/-
6/7/2014	2,154	1,953	+ 10.3%
6/14/2014	2,077	1,960	+ 6.0%
6/21/2014	1,910	1,797	+ 6.3%
6/28/2014	1,840	1,741	+ 5.7%
7/5/2014	1,272	1,105	+ 15.1%
7/12/2014	2,091	1,924	+ 8.7%
7/19/2014	1,913	1,733	+ 10.4%
7/26/2014	1,785	1,715	+ 4.1%
8/2/2014	1,814	1,690	+ 7.3%
8/9/2014	1,796	1,651	+ 8.8%
8/16/2014	1,699	1,642	+ 3.5%
8/23/2014	1,539	1,487	+ 3.5%
8/30/2014	1,365	1,357	+ 0.6%
3-Month Total	23,255	21,755	+ 6.9%

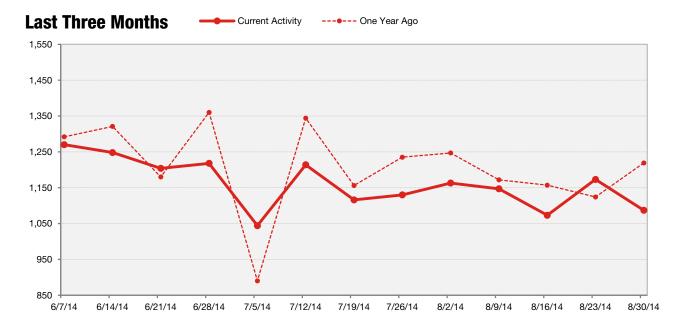
### **Historical New Listings**



### **Pending Sales**

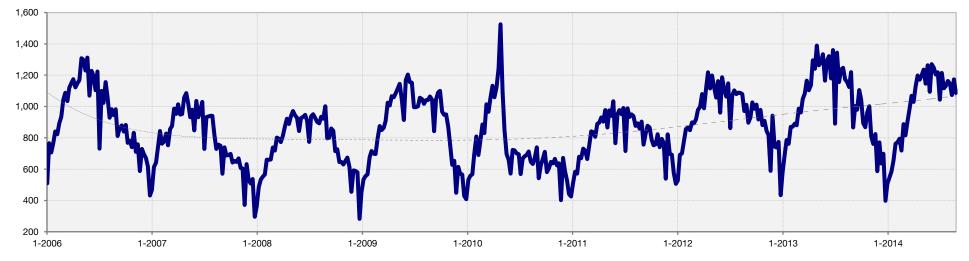
A count of the properties that have offers accepted on them in a given week.





For the Week Ending	Current Activity	One Year Previous	+/-
6/7/2014	1,270	1,292	- 1.7%
6/14/2014	1,248	1,321	- 5.5%
6/21/2014	1,204	1,180	+ 2.0%
6/28/2014	1,218	1,360	- 10.4%
7/5/2014	1,044	890	+ 17.3%
7/12/2014	1,214	1,344	- 9.7%
7/19/2014	1,116	1,156	- 3.5%
7/26/2014	1,130	1,235	- 8.5%
8/2/2014	1,163	1,247	- 6.7%
8/9/2014	1,147	1,172	- 2.1%
8/16/2014	1,073	1,157	- 7.3%
8/23/2014	1,173	1,124	+ 4.4%
8/30/2014	1,087	1,219	- 10.8%
3-Month Total	15,087	15,697	- 3.9%

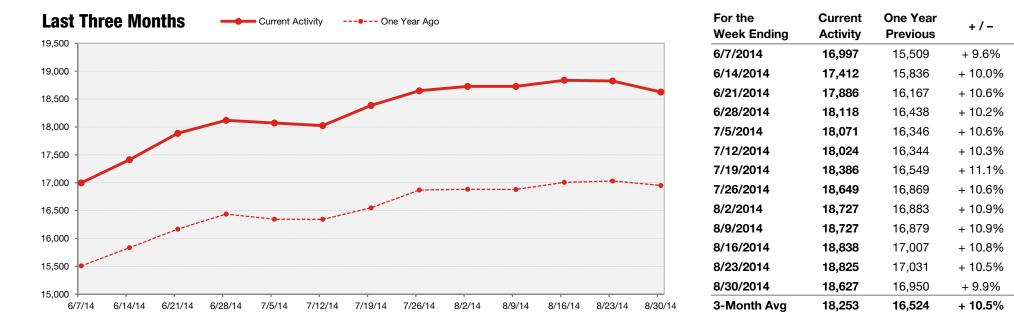
#### **Historical Pending Sales**



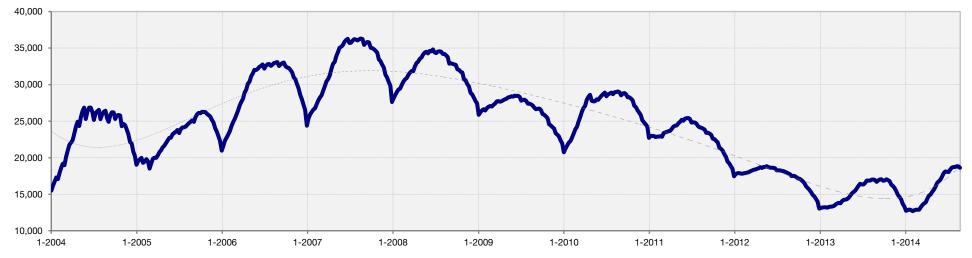
### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given week.





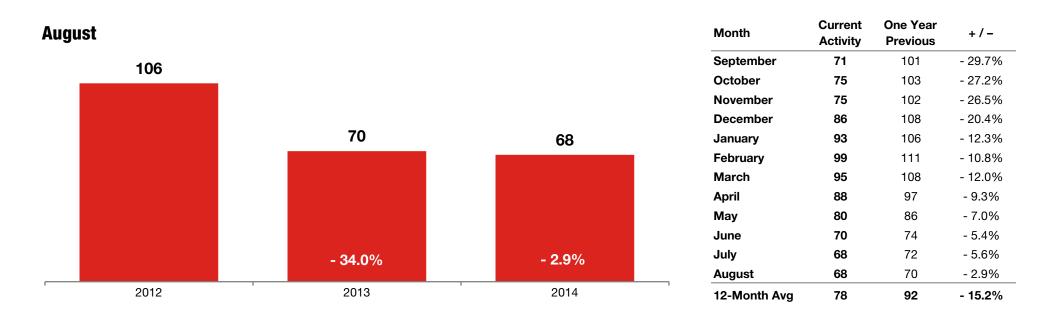
#### **Historical Inventory Levels**



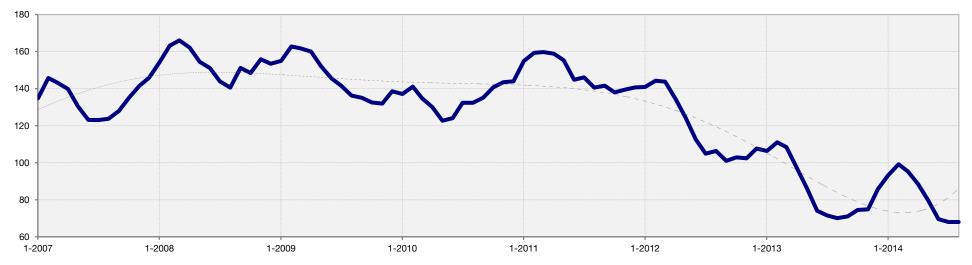
### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





#### **Historical Days on Market Until Sale**

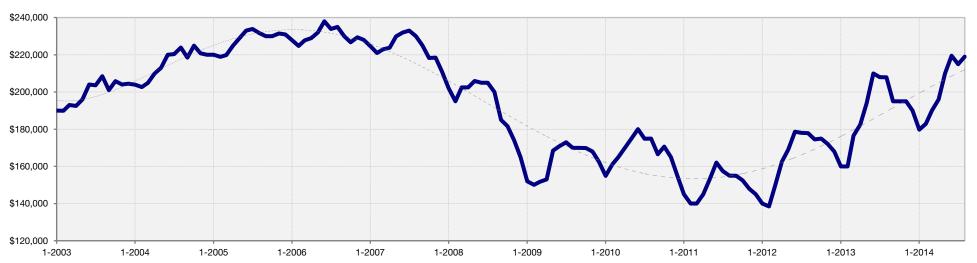


### **Median Sales Price**

Median price point for all closed sales, not accounting for seller concessions, in a given month.



Current **One Year** August Month +/-Activity Previous September \$195,000 \$174,500 + 11.7%\$219,001 October \$195,000 \$175,000 + 11.4%\$207,950 November \$195,000 \$172,000 + 13.4% \$177,900 December \$190,025 \$168,000 + 13.1% \$179,800 \$160,000 + 12.4% January February \$182,900 \$160,000 +14.3%March \$190,000 \$176,500 +7.6%\$196,000 \$182,450 + 7.4% April + 8.2% May \$210,000 \$194,000 June \$219,500 \$210,000 + 4.5% \$208,000 July \$215,000 + 3.4% + 5.3% + 16.9% August \$219,001 \$207,950 + 5.3% 2012 2013 2014 12-Month Med \$201,750 \$185,000 + 9.1%



#### **Historical Median Sales Price**

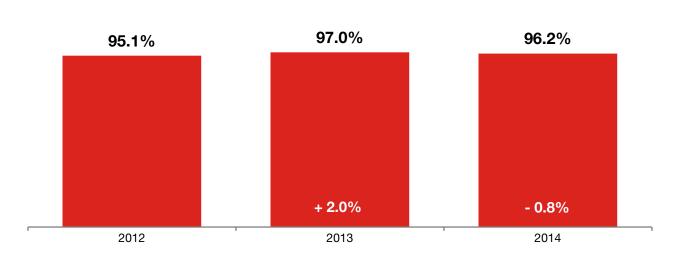
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# **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by it's original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

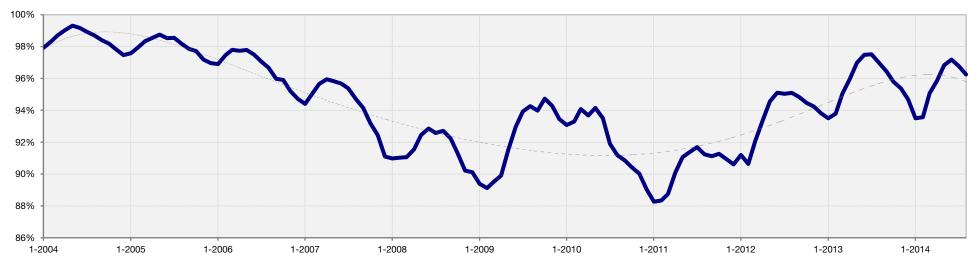


August



Month	Current Activity	One Year Previous	+/-
September	96.5%	94.8%	+ 1.8%
October	95.8%	94.5%	+ 1.4%
November	95.4%	94.2%	+ 1.3%
December	94.7%	93.8%	+ 1.0%
January	93.5%	93.5%	0.0%
February	93.6%	93.8%	- 0.2%
March	95.1%	95.0%	+ 0.1%
April	95.8%	96.0%	- 0.2%
Мау	96.8%	97.0%	- 0.2%
June	97.2%	97.5%	- 0.3%
July	96.8%	97.5%	- 0.7%
August	96.2%	97.0%	- 0.8%
12-Month Avg	95.9%	95.7%	+ 0.2%

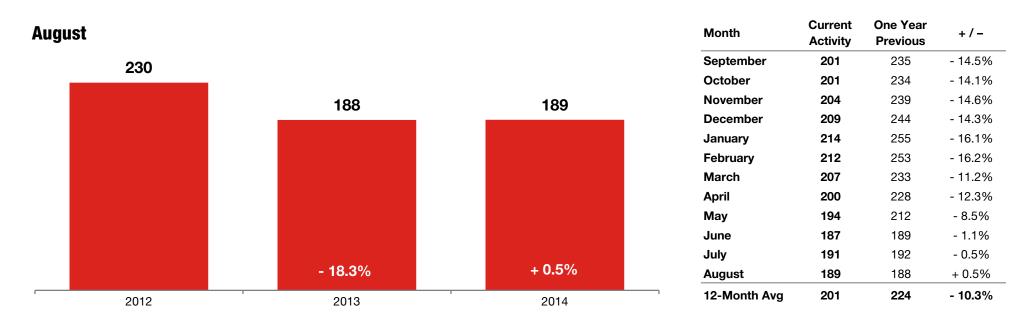
#### **Historical Percent of Original List Price Received**



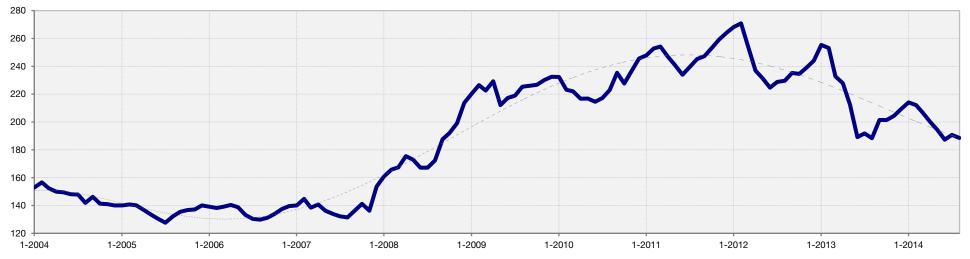
# **Housing Affordability Index**

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





#### **Historical Housing Affordability Index**

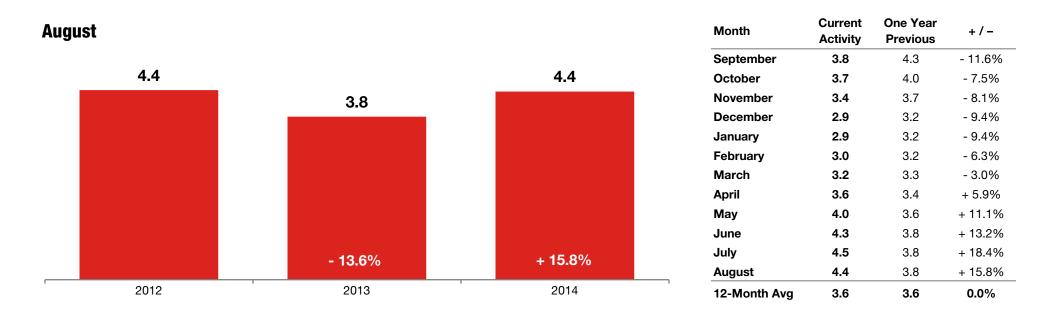


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### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Inventory**

