# Weekly Market Activity Report



MINNEAPOLIS AREA Association of REALTORS<sup>®</sup>

A RESEARCH TOOL FROM THE **MINNEAPOLIS AREA ASSOCIATION OF REALTORS®** BROUGHT TO YOU BY THE UNIQUE DATA-SHARING TRADITIONS OF THE REALTOR® COMMUNITY

### For Week Ending November 8, 2014

Publish Date: November 17, 2014 • All comparisons are to 2013

As fall finally goes dim, winter emerges as the prevailing wind through the marketplace. While optimism serves as a white rose through this phase, moderate unemployment rates have given pause to overabundant optimism. All the same, the desire for homeownership remains high among those willing to absorb some risk while attracting enthusiasm.

In the Twin Cities region, for the week ending November 8:

- New Listings decreased 2.8% to 1,104
- Pending Sales increased 2.0% to 826
- Inventory increased 4.1% to 16,972

For the month of October:

- Median Sales Price increased 6.7% to \$208,000
- Days on Market decreased 4.0% to 72
- Percent of Original List Price Received decreased 0.6% to 95.2%
- Months Supply of Inventory increased 13.5% to 4.2

### **Quick Facts**

| - 2.8%              | + 2.0%               | + <b>4.1</b> % |
|---------------------|----------------------|----------------|
| Change in           | Change in            | Change in      |
| <b>New Listings</b> | <b>Pending Sales</b> | Inventory      |

#### Metrics by Week

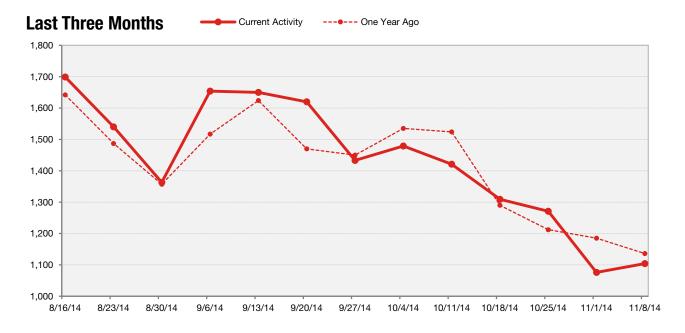
| New Listings                            | 2 |
|---|---|
| Pending Sales                           | 3 |
| Inventory of Homes for Sale             | 4 |
| Metrics by Month                        |   |
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### **New Listings**

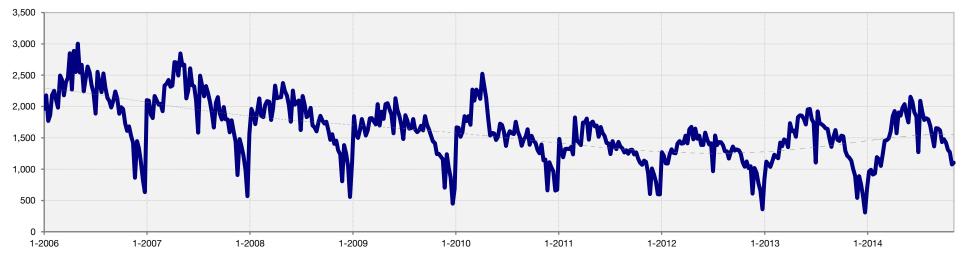
A count of the properties that have been newly listed on the market in a given week.





| For the<br>Week Ending | Current<br>Activity | One Year<br>Previous | +/-     |
|------------------------|---------------------|----------------------|---------|
| 8/16/2014              | 1,699               | 1,642                | + 3.5%  |
| 8/23/2014              | 1,540               | 1,487                | + 3.6%  |
| 8/30/2014              | 1,363               | 1,357                | + 0.4%  |
| 9/6/2014               | 1,654               | 1,517                | + 9.0%  |
| 9/13/2014              | 1,650               | 1,624                | + 1.6%  |
| 9/20/2014              | 1,620               | 1,470                | + 10.2% |
| 9/27/2014              | 1,433               | 1,450                | - 1.2%  |
| 10/4/2014              | 1,479               | 1,535                | - 3.6%  |
| 10/11/2014             | 1,421               | 1,524                | - 6.8%  |
| 10/18/2014             | 1,309               | 1,290                | + 1.5%  |
| 10/25/2014             | 1,271               | 1,212                | + 4.9%  |
| 11/1/2014              | 1,076               | 1,185                | - 9.2%  |
| 11/8/2014              | 1,104               | 1,136                | - 2.8%  |
| 3-Month Total          | 18,619              | 18,429               | + 1.0%  |

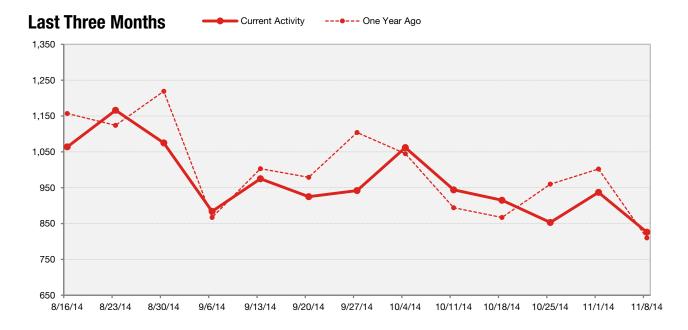
#### **Historical New Listings**



### **Pending Sales**

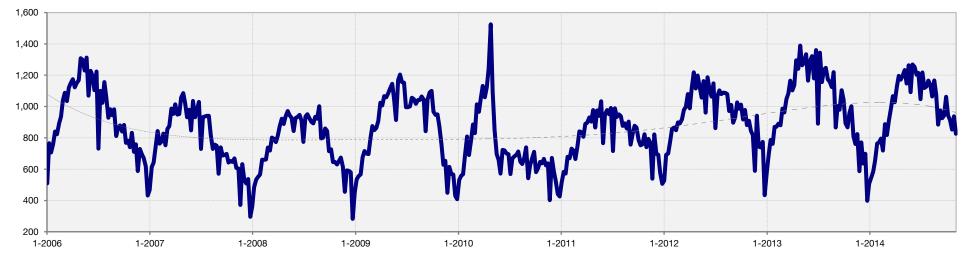
A count of the properties that have offers accepted on them in a given week.





| For the<br>Week Ending | Current<br>Activity | One Year<br>Previous | +/-     |
|------------------------|---------------------|----------------------|---------|
| 8/16/2014              | 1,064               | 1,157                | - 8.0%  |
| 8/23/2014              | 1,166               | 1,124                | + 3.7%  |
| 8/30/2014              | 1,075               | 1,219                | - 11.8% |
| 9/6/2014               | 884                 | 867                  | + 2.0%  |
| 9/13/2014              | 975                 | 1,003                | - 2.8%  |
| 9/20/2014              | 925                 | 979                  | - 5.5%  |
| 9/27/2014              | 942                 | 1,104                | - 14.7% |
| 10/4/2014              | 1,062               | 1,045                | + 1.6%  |
| 10/11/2014             | 944                 | 894                  | + 5.6%  |
| 10/18/2014             | 915                 | 867                  | + 5.5%  |
| 10/25/2014             | 853                 | 960                  | - 11.1% |
| 11/1/2014              | 937                 | 1,002                | - 6.5%  |
| 11/8/2014              | 826                 | 810                  | + 2.0%  |
| 3-Month Total          | 12,568              | 13,031               | - 3.6%  |

### **Historical Pending Sales**



### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given week.



+/-

+ 12.6%

+ 12.6%

+ 12.5%

+ 11.8%

+ 11.6%

+ 11.2%

+ 11.6%

+ 12.3%

+ 8.8%

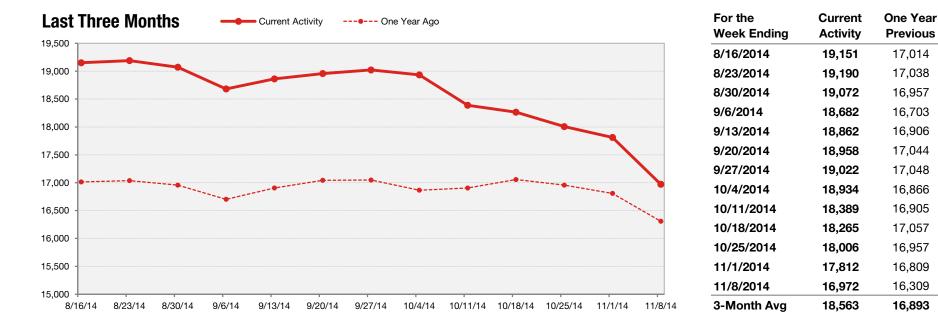
+7.1%

+ 6.2%

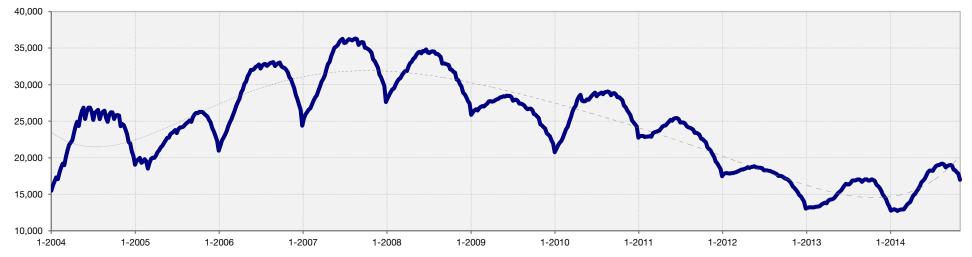
+ 6.0%

+4.1%

+ 9.9%



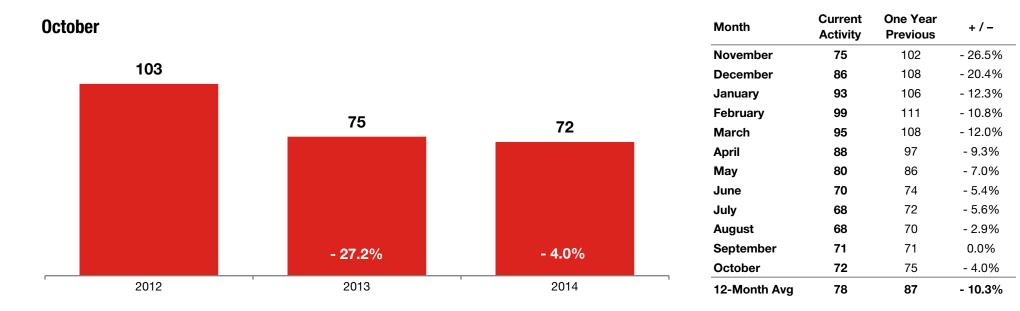
### **Historical Inventory Levels**



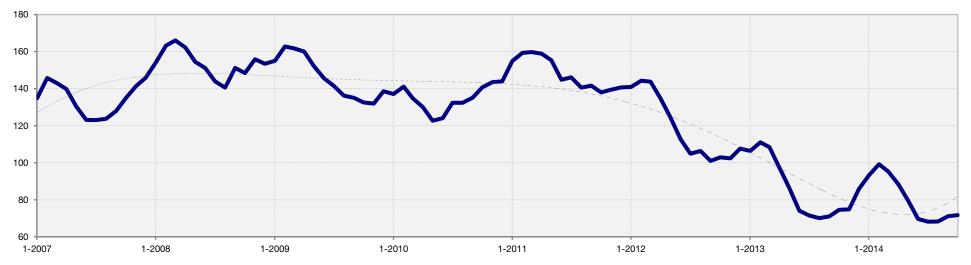
### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





#### **Historical Days on Market Until Sale**

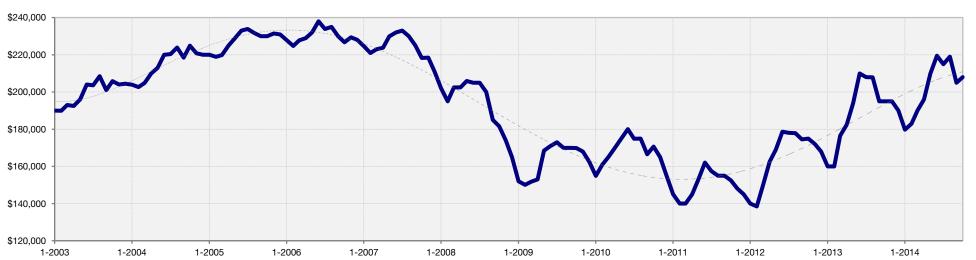


### **Median Sales Price**

Median price point for all closed sales, not accounting for seller concessions, in a given month.



Current **One Year** October Month +/-Activity Previous November \$195,000 \$172,000 +13.4%+ 13.1%\$168,000 December \$190,025 \$208,000 \$179,800 + 12.4% \$195,000 January \$160,000 \$175,000 February \$182,950 \$160,000 + 14.3% \$190,000 \$176,500 + 7.6% March April \$196,000 \$182,450 +7.4%May \$210,000 \$194,000 +8.2%\$219,500 \$210,000 + 4.5% June \$208,000 + 3.4% \$215,000 July \$219,000 \$207,950 + 5.3% August September \$205,000 \$195,000 +5.1%+ 6.7% + 11.4% October \$208,000 \$195,000 + 6.7% 2012 2013 2014 12-Month Med \$205,000 \$189,900 + 8.0%



#### **Historical Median Sales Price**

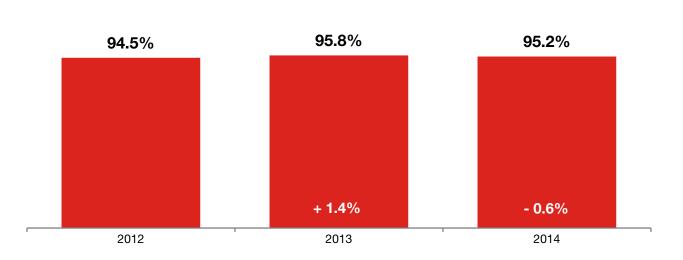
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## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by it's original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

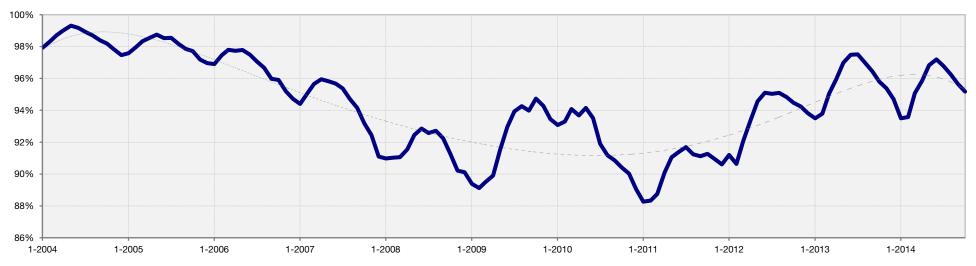


**October** 



| Month        | Current<br>Activity | One Year<br>Previous | +/-    |
|--------------|---------------------|----------------------|--------|
| November     | 95.4%               | 94.2%                | + 1.3% |
| December     | 94.7%               | 93.8%                | + 1.0% |
| January      | 93.5%               | 93.5%                | 0.0%   |
| February     | 93.6%               | 93.8%                | - 0.2% |
| March        | 95.1%               | 95.0%                | + 0.1% |
| April        | 95.9%               | 96.0%                | - 0.1% |
| Мау          | 96.8%               | 97.0%                | - 0.2% |
| June         | 97.2%               | 97.5%                | - 0.3% |
| July         | 96.8%               | 97.5%                | - 0.7% |
| August       | 96.3%               | 97.0%                | - 0.7% |
| September    | 95.6%               | 96.5%                | - 0.9% |
| October      | 95.2%               | 95.8%                | - 0.6% |
| 12-Month Avg | 95.8%               | <b>96.0</b> %        | - 0.2% |

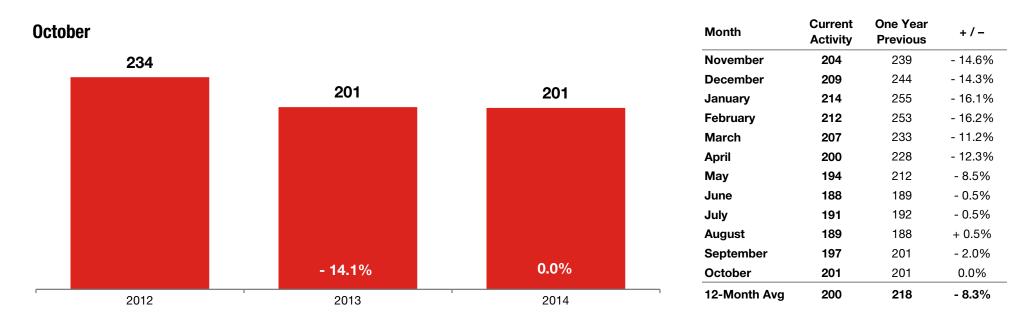
#### **Historical Percent of Original List Price Received**



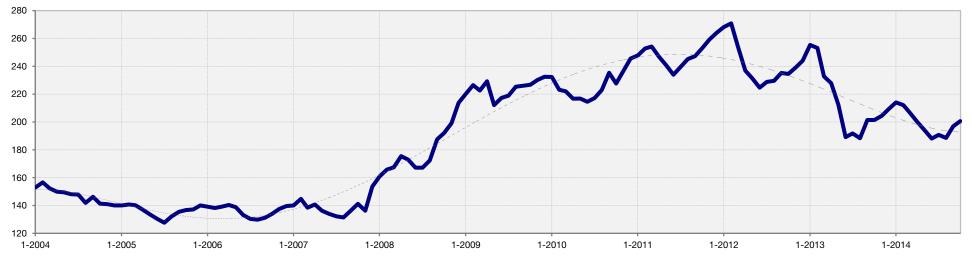
# **Housing Affordability Index**

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





#### **Historical Housing Affordability Index**

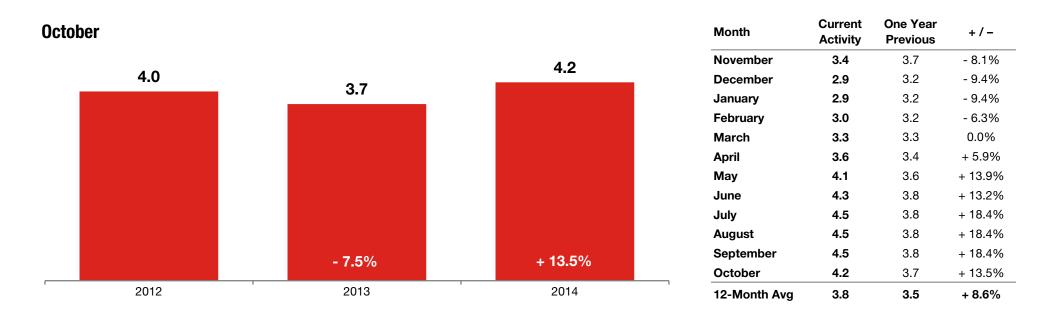


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### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Inventory**

