# Weekly Market Activity Report



MINNEAPOLIS AREA Association of REALTORS<sup>®</sup>

A RESEARCH TOOL FROM THE **MINNEAPOLIS AREA ASSOCIATION OF REALTORS®** BROUGHT TO YOU BY THE UNIQUE DATA-SHARING TRADITIONS OF THE REALTOR® COMMUNITY

### For Week Ending November 8, 2014

Publish Date: November 17, 2014 • All comparisons are to 2013

As fall finally goes dim, winter emerges as the prevailing wind through the marketplace. While optimism serves as a white rose through this phase, moderate unemployment rates have given pause to overabundant optimism. All the same, the desire for homeownership remains high among those willing to absorb some risk while attracting enthusiasm.

In the Twin Cities region, for the week ending November 8:

- New Listings decreased 2.8% to 1,104
- Pending Sales increased 2.0% to 826
- Inventory increased 4.1% to 16,972

For the month of October:

- Median Sales Price increased 6.7% to \$208,000
- Days on Market decreased 4.0% to 72
- Percent of Original List Price Received decreased 0.6% to 95.2%
- Months Supply of Inventory increased 13.5% to 4.2

### **Quick Facts**

- 2.8%	+ 2.0%	+ <b>4.1</b> %
Change in	Change in	Change in
<b>New Listings</b>	<b>Pending Sales</b>	Inventory

#### Metrics by Week

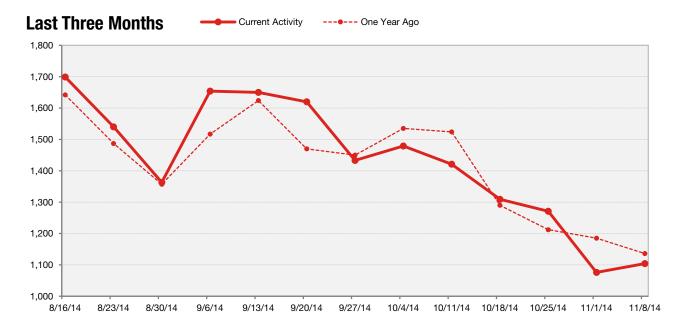
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### **New Listings**

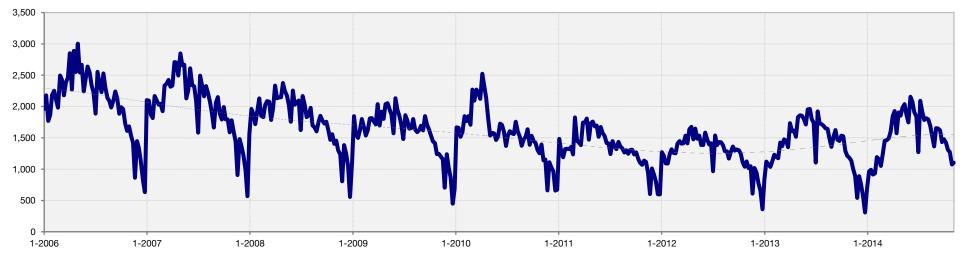
A count of the properties that have been newly listed on the market in a given week.





For the Week Ending	Current Activity	One Year Previous	+/-
8/16/2014	1,699	1,642	+ 3.5%
8/23/2014	1,540	1,487	+ 3.6%
8/30/2014	1,363	1,357	+ 0.4%
9/6/2014	1,654	1,517	+ 9.0%
9/13/2014	1,650	1,624	+ 1.6%
9/20/2014	1,620	1,470	+ 10.2%
9/27/2014	1,433	1,450	- 1.2%
10/4/2014	1,479	1,535	- 3.6%
10/11/2014	1,421	1,524	- 6.8%
10/18/2014	1,309	1,290	+ 1.5%
10/25/2014	1,271	1,212	+ 4.9%
11/1/2014	1,076	1,185	- 9.2%
11/8/2014	1,104	1,136	- 2.8%
3-Month Total	18,619	18,429	+ 1.0%

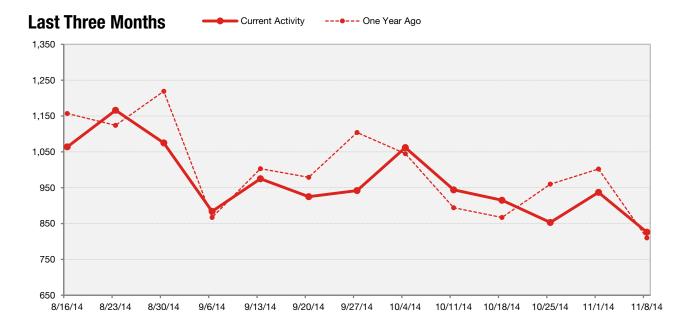
#### **Historical New Listings**



### **Pending Sales**

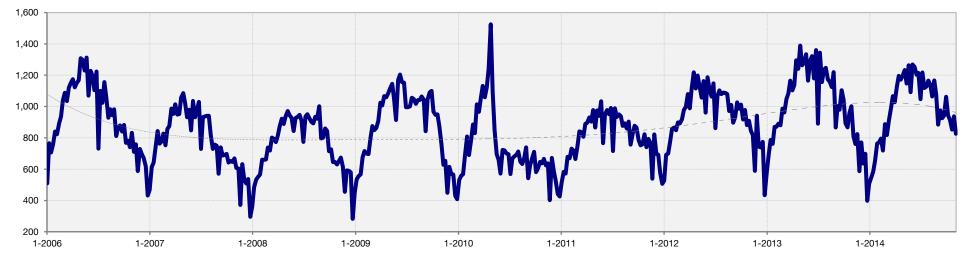
A count of the properties that have offers accepted on them in a given week.





For the Week Ending	Current Activity	One Year Previous	+/-
8/16/2014	1,064	1,157	- 8.0%
8/23/2014	1,166	1,124	+ 3.7%
8/30/2014	1,075	1,219	- 11.8%
9/6/2014	884	867	+ 2.0%
9/13/2014	975	1,003	- 2.8%
9/20/2014	925	979	- 5.5%
9/27/2014	942	1,104	- 14.7%
10/4/2014	1,062	1,045	+ 1.6%
10/11/2014	944	894	+ 5.6%
10/18/2014	915	867	+ 5.5%
10/25/2014	853	960	- 11.1%
11/1/2014	937	1,002	- 6.5%
11/8/2014	826	810	+ 2.0%
3-Month Total	12,568	13,031	- 3.6%

### **Historical Pending Sales**



### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given week.



+/-

+ 12.6%

+ 12.6%

+ 12.5%

+ 11.8%

+ 11.6%

+ 11.2%

+ 11.6%

+ 12.3%

+ 8.8%

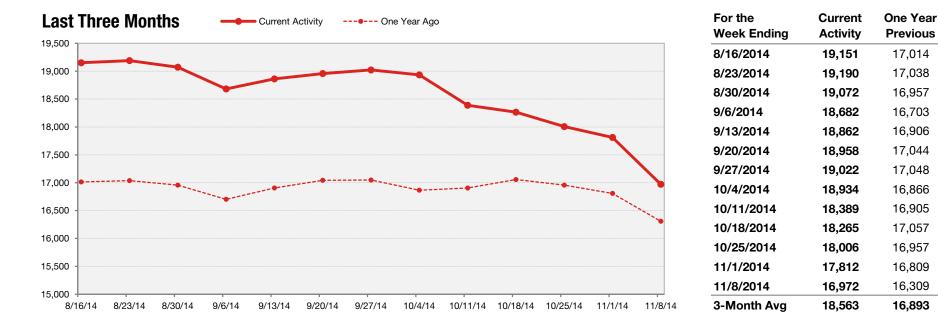
+7.1%

+ 6.2%

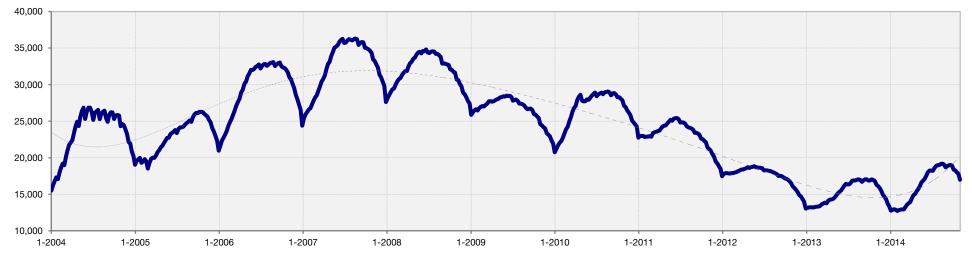
+ 6.0%

+4.1%

+ 9.9%



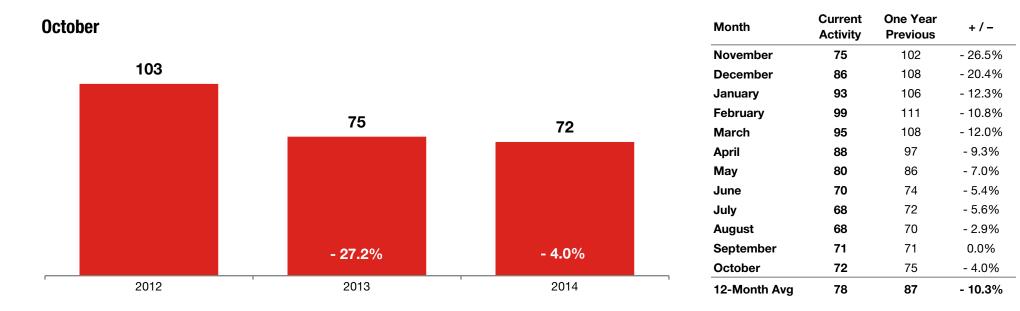
### **Historical Inventory Levels**



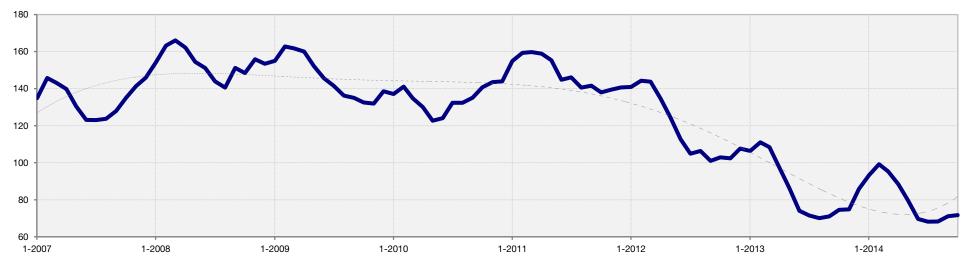
### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





#### **Historical Days on Market Until Sale**

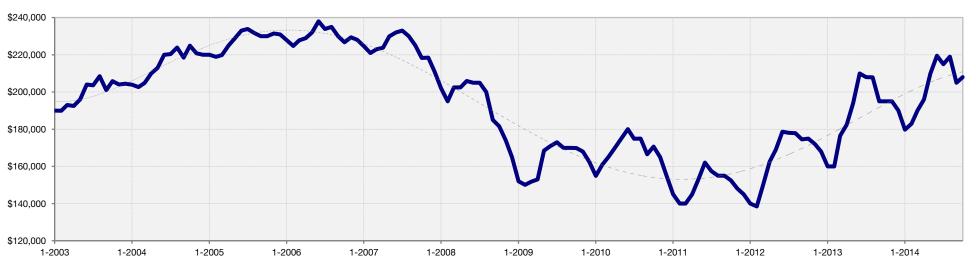


### **Median Sales Price**

Median price point for all closed sales, not accounting for seller concessions, in a given month.



Current **One Year** October Month +/-Activity Previous November \$195,000 \$172,000 +13.4%+ 13.1%\$168,000 December \$190,025 \$208,000 \$179,800 + 12.4% \$195,000 January \$160,000 \$175,000 February \$182,950 \$160,000 + 14.3% \$190,000 \$176,500 + 7.6% March April \$196,000 \$182,450 +7.4%May \$210,000 \$194,000 +8.2%\$219,500 \$210,000 + 4.5% June \$208,000 + 3.4% \$215,000 July \$219,000 \$207,950 + 5.3% August September \$205,000 \$195,000 +5.1%+ 6.7% + 11.4% October \$208,000 \$195,000 + 6.7% 2012 2013 2014 12-Month Med \$205,000 \$189,900 + 8.0%



#### **Historical Median Sales Price**

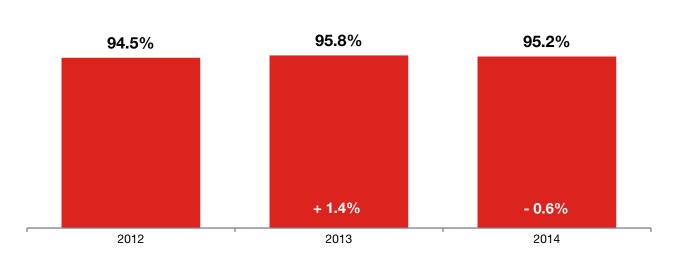
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## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by it's original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

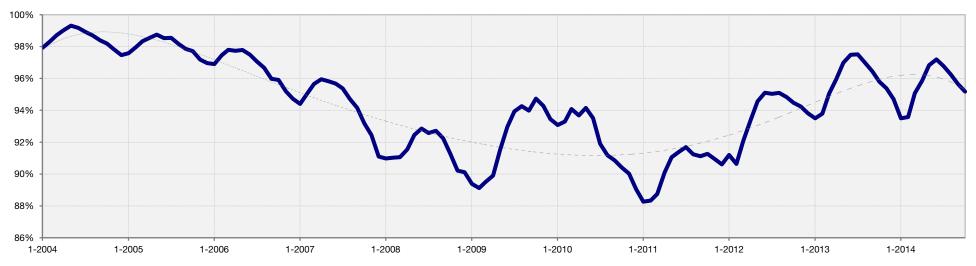


**October** 



Month	Current Activity	One Year Previous	+/-
November	95.4%	94.2%	+ 1.3%
December	94.7%	93.8%	+ 1.0%
January	93.5%	93.5%	0.0%
February	93.6%	93.8%	- 0.2%
March	95.1%	95.0%	+ 0.1%
April	95.9%	96.0%	- 0.1%
Мау	96.8%	97.0%	- 0.2%
June	97.2%	97.5%	- 0.3%
July	96.8%	97.5%	- 0.7%
August	96.3%	97.0%	- 0.7%
September	95.6%	96.5%	- 0.9%
October	95.2%	95.8%	- 0.6%
12-Month Avg	95.8%	<b>96.0</b> %	- 0.2%

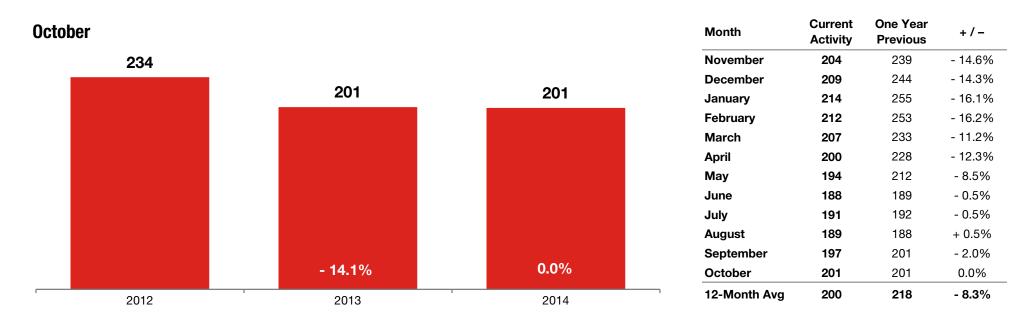
#### **Historical Percent of Original List Price Received**



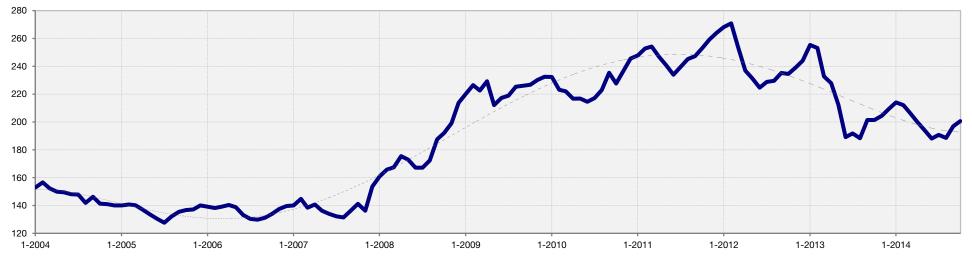
# **Housing Affordability Index**

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





#### **Historical Housing Affordability Index**

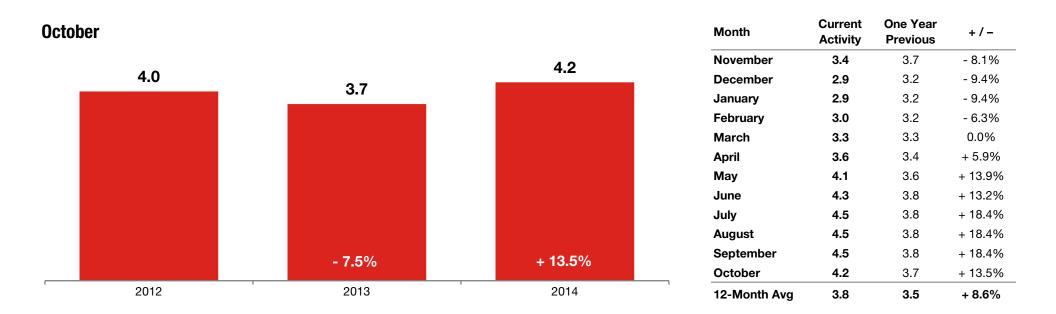


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### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Inventory**

