

Local Market Update – September 2026

A RESEARCH TOOL PROVIDED BY MINNEAPOLIS AREA REALTORS®



Brainerd MSA

- 3.1%

+ 6.1%

- 3.3%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

September

Rolling 12 Months

	2025	2026	+ / -	2025	2026	+ / -
New Listings	226	219	-3.1%	2,511	2,617	+ 4.2%
Closed Sales	180	191	+ 6.1%	1,653	1,756	+ 6.2%
Median Sales Price*	\$387,500	\$374,900	-3.3%	\$365,000	\$375,000	+ 2.7%
Average Sales Price*	\$493,606	\$557,077	+ 12.9%	\$480,193	\$517,675	+ 7.8%
Price Per Square Foot*	\$287	\$290	+ 1.1%	\$264	\$270	+ 2.4%
Percent of Original List Price Received*	95.8%	95.4%	-0.4%	96.5%	95.9%	-0.6%
Days on Market Until Sale	60	73	+ 21.7%	68	79	+ 16.2%
Inventory of Homes for Sale	724	726	+ 0.3%	--	--	--
Months Supply of Inventory	5.2	5.0	-3.8%	--	--	--

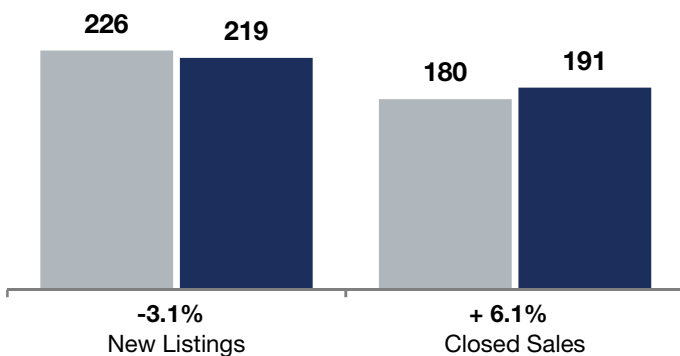
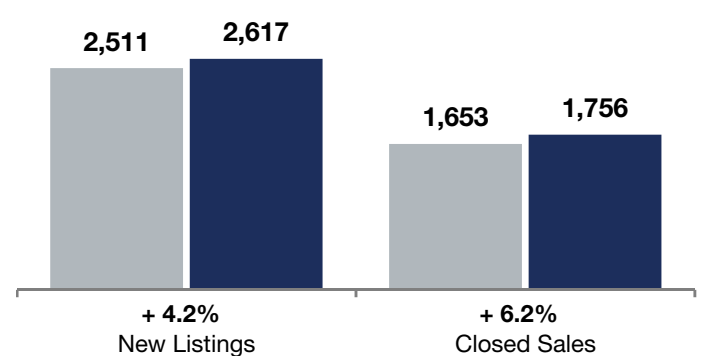
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

September

■ 2025 ■ 2026

Rolling 12 Months

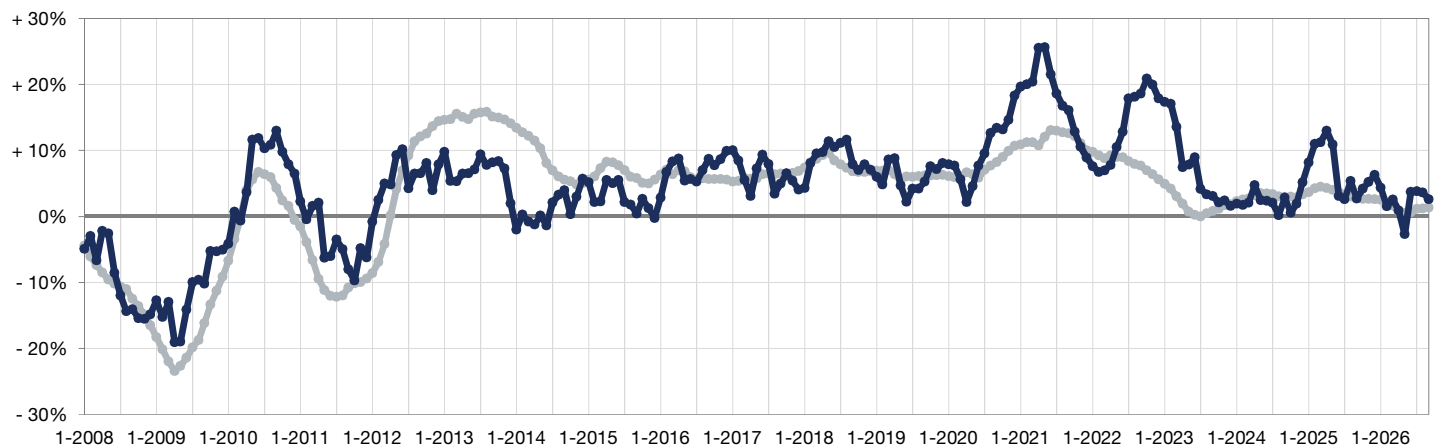
■ 2025 ■ 2026



Change in Median Sales Price from Prior Year (6-Month Average)**

16-County Twin Cities Region

Brainerd MSA



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period.